



Built for growing  
businesses

# More than Email

## Create campaigns that stand out

Whatever your goals, we have ways to make it happen. Mailchimp makes it easy to create campaigns that connect with your audience at the right time and the right place.

Email →

Landing pages →

Postcards →

Signup forms →

Google remarketing ads →

Facebook ads →

Create beautiful,  
branded emails  
that make you  
look like a pro



# It's Free

- Up to 2000 subscribers
- Up to 12,000 emails per month

For example: 600 subscribers x 10 emails = 6000 emails



# Integrates with Twitter & Facebook

- Share on social networks with one click
- Automatically tweet and share campaigns
- Allow signup via Twitter or Facebook



# Getting Started

## Create your first email campaign

✓ Pick your template

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✓ Add your content

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✓ Choose your audience

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^ Hit send



# Templates

## Basic



1 Column



1 Column - Full Width



1:2 Column

Layouts Themes Code your own



### Paste in code

Create a template by pasting your custom coded design.



### Import HTML

Create a template by uploading an HTML file with your template code.



### Import zip

Create a template by uploading a zip file with your template code.

Layouts Themes Code your own

- ✓ All
- Featured (5)
- E-commerce (15)
- Events (7)
- Holiday (17)
- Newsletters (30)**
- Notifications (3)
- Photography (4)
- Stationery (3)
- Subscriber Alerts (2)

# Tracking & Analytics

## Report

- Open and click rates
- Bounces
- Unsubscribes



# User Experiences

How do neighborhoods use it?

Finn Hill

Juanita

Moss Bay

South Rose Hill/Bridle Trails

