

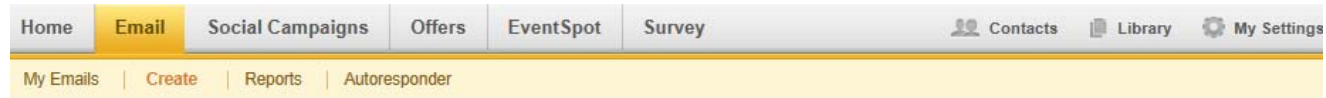
***Constant Contact***



# Overview

- Creating your email
- Measuring the effectiveness
- Pricing

# Create Your Email



## Select a template

The template is just a starting point - make it your own by changing colors, images, and more. Need help finding the right template? [Check out this tutorial!](#)



Exit

**My Templates**

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**Layout**

**Theme** [Show More](#)

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[Association](#)  
[Basic](#)

**Type** [Show More](#)

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[Business Letter](#)

Show: 9 per page

1 2 3 ... 45

### ★ Agency Newsletter



### ★ All You Need Is Love



### ★ Board Newsletter



### ★ Business - Basic



### ★ CASL Confirm Su



### ★ Card



Want a Custom Template?

# Select your template

## Market Neighborhood Association

[Website](#) [Events](#) [History](#) [Neighborhood](#) [Photo Gallery](#) [Contacts](#)

### Quick Links

[City of Kirkland](#)  
[Kirkland Weblog](#)  
[Kirkland Views](#)  
[Kirkland Reporter](#)  
[Kirkland Living Magazine](#)  
[Neighborhood Referrals](#)

### Save the Dates!

**MNA Meetings**  
Wed, Jan 21, 2015  
Wed, Mar 18, 2015  
Wed, May 20, 2015  
Wed, Jul 15, 2015  
Wed, Sep 16, 2015  
Wed, Nov 18, 2015

December 2014



The following are a few updates for the neighborhood and a quick pic of the Polar Plunge!

By the way ... it appears that a few emails were dropped in the conversion from the old database to the new. Please ask your neighbors if they are getting these updates. If not, drop me a line and I'll be happy to add them (with their permission of course)!

Hope you all have a healthy, happy and prosperous New Year!

### Stolen Mail

#### Resident on 20th Ave W

One of our neighbors received a letter on 12/31 from the Newcastle Police notifying them that their mail had been stolen. A couple of weeks ago, t

## Market Neighborhood Association

[Home](#) [Calendar](#) [History](#) [Neighborhood](#) [Links](#) [Photo Gallery](#) [Contacts](#)



### Welcome!

You can find the Market Neighborhood nestled along the shoreline of Lake Washington just north of downtown Kirkland. Our community of 600+ homes enjoys panoramic views, quiet streets and five diverse parks. These parks are multi-use, ranging from the open rolling grasses of Heritage Park, to waterfront beaches at Kiwanis and Waverly Beach Park, playgrounds and even a wetland preserve at Juanita Bay Park. You will love taking in the families of eagles you'll find swooping high in the trees on any given day.

Our friendly walking neighborhood features diverse architecture, including nine homes that are registered with the historic society. In addition to being able to walk to shops and restaurants in downtown Kirkland, we also have our own small commercial district along the west side of Market Street.

You can get to know your neighbors at our annual summer picnic, halloween parade and Easter egg hunt. We also meet on the 3rd Wednesday of odd months.

[Welcome Letter](#)

[Market Neighborhood Events](#)

[Neighborhood Weather](#)

# Template specifically for 'Alerts'

*Market* Neighborhood Association

Website Events History Neighborhood Photo Gallery Contacts

 **Crime  
ALERT**

**Quick Links**  
[City of Kirkland](#)  
[Kirkland Weblog](#)  
[Kirkland Views](#)  
[Kirkland Reporter](#)  
[Kirkland Living Magazine](#)  
[Neighborhood Referrals](#)

**Save the Dates!**  
**MNA Meetings**  
Wed, Mar 18, 2015  
Wed, May 20, 2015  
Wed, Jul 15, 2015  
Wed, Sep 16, 2015  
Wed, Nov 18, 2015  
  
**Board Mtg - 6:00pm**  
**General Mtg - 7:00pm**  
**Location: Heritage Hall**  
  
**Shamrock Run**  
[Registration](#) opens Dec 15.

January 2015  
**Burglary - Alley between 5th Ave W and Waverly**  
**Is anyone home??**  
The first thing a burglar might do is knock on the door to see if anyone is home. **Thursday night, January 22** - a WOM neighbor heard a knock on their door and thought it was a dream. Then heard a second knock. Got up to investigate - looked through the blinds but didn't see anyone. The next morning (5:15am) there was a pair of skis laying in the alley. They belonged to another neighbor who discovered 3 pairs of skis were stolen from their garage.  
  
As a reminder, our last Crime Alert was around January 1st when a Lake Ave W home was burglarized.  
  
**KPD has asked us to call 911 if you ever hear or see something suspicious.** Having an officer cruise through the neighborhood is good crime prevention and more effective than writing a burglary report. Don't be afraid to call. KPD is all about crime prevention.  
  
Please keep a look out for yourself and your neighbors. Lock your doors. Keep valuable items out of view.

**Speaking of Crimes or Emergencies**  


# Change colors /Add blocks

Colors & Fonts

Blocks

Backgrounds

Outer Background Color

Outer Border Color

Inner Background Color

Header Background Color

Feature Background Color

Content Divider Color

Section Divider Color

Footer Background Color

Footer Button Background Color

Social Media Background Color

Coupon Background Color

Fonts

Header Text

Title Text

Subtitle Text

Feature Heading Text

Feature Text

Feature Link

Spam Check

Design

Text

Style Sheet

Preview

Save

From: MNA2014<dnamorse@gmail.com>

Subject: Enter Subject line here.

Reply: dnamorse@gmail.com


mc

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Month Day, 20XX

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# Image Library

## Library

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All (38)

Images (20)

Documents (18)

Recently Added (13)

My Computer (35)

Stock Images (3)

Trash (0)

### Folders

You don't have any folders. Create one now!





### Need help?

Explore and discover the latest

0 of 20 Selected:

Add To Folder

Delete

<input type="checkbox"/>	Thumbnail	Basic Info	Date Added ▾	Dimensions	Size	Actions
<input type="checkbox"/>		<b>Seahawks Rally</b> Source: My Computer	01/27/2015	800 × 600	33K	
<input type="checkbox"/>		<b>Bee there</b> Source: My Computer	01/16/2015	522 × 162	19K	
<input type="checkbox"/>		<b>Crimealert2</b> Source: My Computer	01/03/2015	373 × 119	12K	
<input type="checkbox"/>		<b>key</b> Source: My Computer	01/03/2015	240 × 197	41K	

# Document Library

## Library

Upload To Library ▾



All (38)

Images (20)

**Documents (18)**

Recently Added (13)

My Computer (35)

Stock Images (3)

Trash (0)



**Folders** +  
You don't have any folders. Create one now!

0% Full Using 3M of your 1024M

0 of 18 Selected:


Add To Folder


Delete

<input type="checkbox"/>	Thumbnail	Basic Info	Date Added ▴▾	Dimensions	Size	Actions
<input type="checkbox"/>	 PDF	<b>Market Neighborhood Association Board Minutes - DRAFT.01.21.15</b> Source: My Computer	01/28/2015	---	208K	
<input type="checkbox"/>	 PDF	<b>What's Up Kirkland - January 2015</b> Source: My Computer	01/28/2015	---	192K	






# Measuring Effectiveness




(800) 240-2302  [My Account](#) | [Pricing](#) | [Community](#) | [Apps & Services](#) | [Help](#) | [Log Out](#)


Welcome to Constant Contact, Dawn!

Home | Email | Social Campaigns | Offers | EventSpot | Survey |  Contacts |  Library |  My Settings


User Name : dnamorse@gmail.com



Create an Email  
[Overview](#) | [FAQs](#)











Create a Survey  
[Overview](#) | [FAQs](#)









Try an Event  
[Overview](#)

### Recent Work

#### My Emails [View all](#)


Edit	Copy	Name	Date	Status	Opens
		<a href="#">Rally</a>	1/28/2015	Sent	<a href="#">182</a>
		<a href="#">Neighborhood Alert - They're one the prowl again.</a>	1/26/2015	Sent	<a href="#">196</a>
		<a href="#">Friendly Reminder - Market Neighborhood Meeting Wed. Jan 21. 7pm. Heritage Hall</a>	1/20/2015	Sent	<a href="#">150</a>
		<a href="#">Invitation</a>	1/16/2015	Sent	<a href="#">212</a>

#### My Surveys & Polls | TRIAL (13 days remaining) [Buy](#) [View all](#)

Edit	Copy	Name	Date	Status	Responses
		<a href="#">Holiday Home Decorating Contest 2014</a>	12/21/2014	Published	<a href="#">11</a>
		<a href="#">Neighborhood Safety Program - Vote by 12/14</a>	12/17/2014	Published	<a href="#">77</a>
		<a href="#">Neighborhood Safety Program</a>	12/13/2014	Draft	—

### Contacts


~~339~~ ACTIVE CONTACTS 450+

[Add contacts](#) 


[Sign-Up Tools](#)

### Message Center

You have no messages



**Refer a friend**  
and receive a \$30 credit

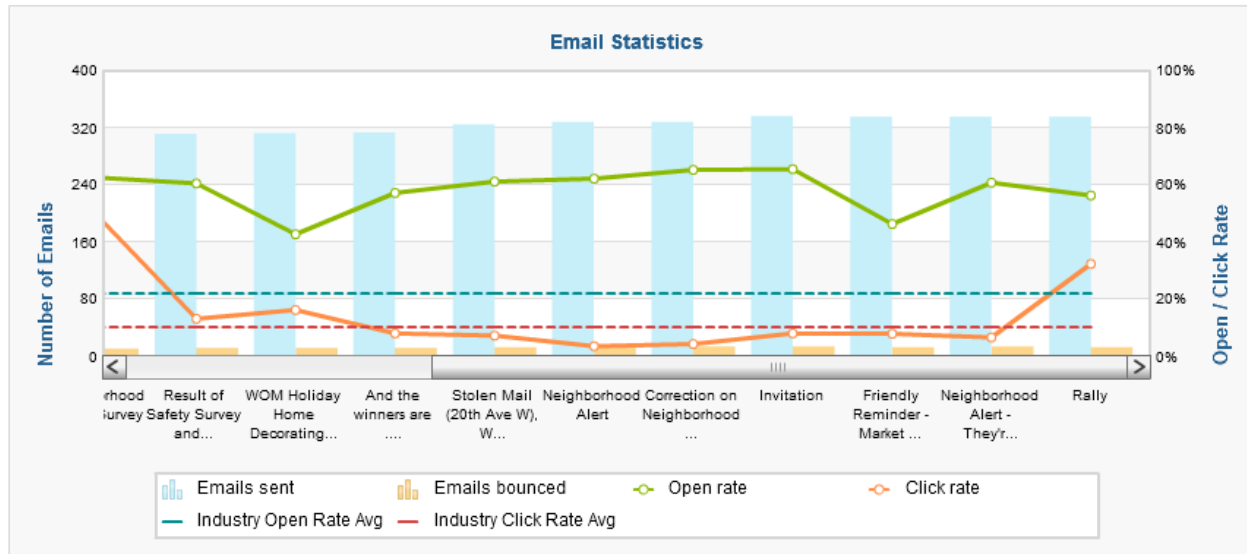


# Statistics

My Emails | Create | Reports | Autoresponder

## Reports

### View Graph



### View Reports

Emails [Table Key](#) | [Printable Version](#)

Show 10 Emails Go

Date Sent ▼	Email Name	Sent	Bounces	Spam Reports	Opt-outs	Opens	Clicks	Forwards	
1/28/2015	<a href="#">Rally</a>	<a href="#">336</a>	3.9% (13)	0	0	56.3% (182)	32.4% (59)	0	
1/26/2015	<a href="#">Neighborhood Alert - They're one the prowl again.</a>	<a href="#">338</a>	4.2% (14)	0	0.3% (1)	60.9% (196)	6.6% (13)	0	
1/20/2015	<a href="#">Friendly Reminder - Market Neighborhood Meeting Wed, Jan 21, 7pm, Heritage Hall</a>	<a href="#">336</a>	3.9% (13)	0	0	46.4% (150)	8.0% (12)	0	

Reports > Rally

My Reports

- Sent (336)
- Opened (183)
- Clicked (60)
- Spam (0)
- Bounced (13)
- Unsubscribed (0)

183  
Unique Opens

57% Open rate

59% Your Average [Increase this](#)

27.9% Industry Average [Learn more](#)

183 Contacts *Select contacts to organize...* Display: Unique Opens

	Name	Email
January 2015		
<input type="checkbox"/>	Mark Nelson	nelsonmarkb@gmail
<input type="checkbox"/>	Morse, Dawn and Alex	dnamorse@gmail.co

Reports > Rally

My Reports

- Sent (336)
- Opened (183)
- Clicked (60)
- Spam (0)
- Bounced (13)
- Unsubscribed (0)
- Did Not Open (140)

60  
Unique Clicks

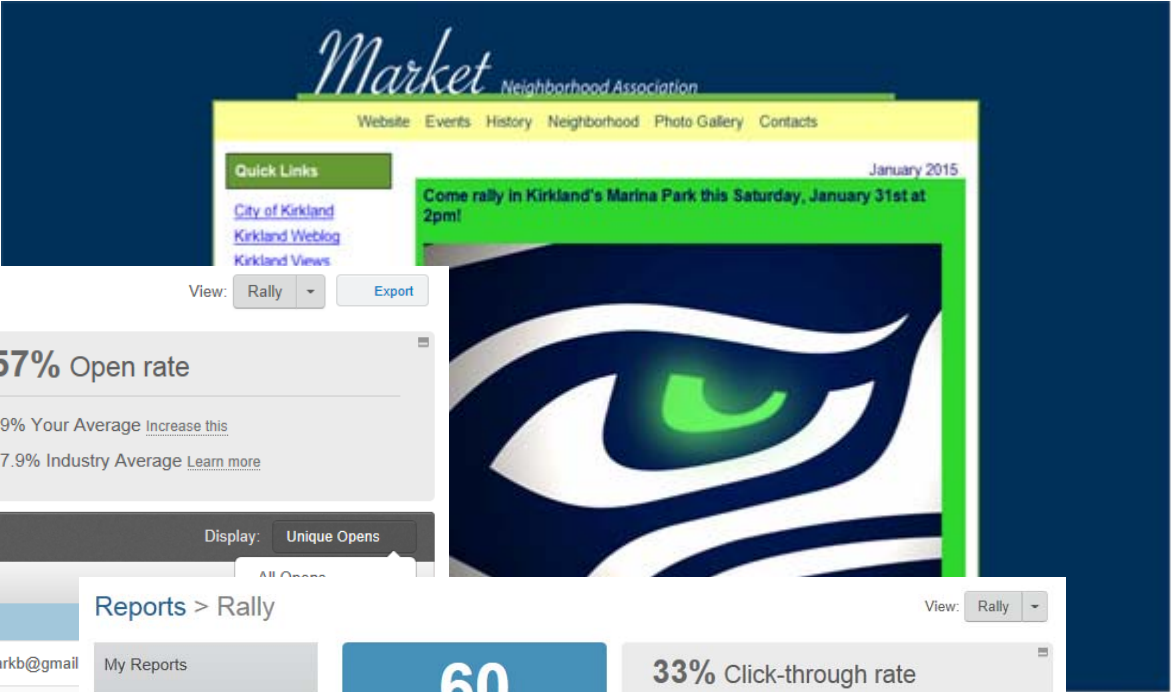
33% Click-through rate

12% Your Average [Increase this](#)

8.4% Industry Average [Learn more](#)


16 URLs Display: By URL

<a href="http://www.caringbridge.org/visit/tiffanyfaithlarson">http://www.caringbridge.org/visit/tiffanyfaithlarson</a>	5	8%
<a href="http://www.kirklandreporter.com/">http://www.kirklandreporter.com/</a>	2	3%
<a href="http://www.kirklandwa.gov/">http://www.kirklandwa.gov/</a>	2	3%
<a href="http://www.signupgenius.com/go/20f0544a5a62ca13-lend">http://www.signupgenius.com/go/20f0544a5a62ca13-lend</a>	5	8%
<a href="https://files.ctctcdn.com/5487b0e0401/32d7eff6-67b2-4ccf-bbba-5e0216527c77.pdf">https://files.ctctcdn.com/5487b0e0401/32d7eff6-67b2-4ccf-bbba-5e0216527c77.pdf</a>	4	7%
<a href="https://files.ctctcdn.com/5487b0e0401/46b7148a-d6a3-4473-9939-d2f697e75717.pdf">https://files.ctctcdn.com/5487b0e0401/46b7148a-d6a3-4473-9939-d2f697e75717.pdf</a>	12	20%
<a href="https://files.ctctcdn.com/5487b0e0401/494765ce-9b8c-4900-92b8-0cc764889107.pdf">https://files.ctctcdn.com/5487b0e0401/494765ce-9b8c-4900-92b8-0cc764889107.pdf</a>	34	57%
<a href="https://files.ctctcdn.com/5487b0e0401/81362290-fdf4-47ca-8a2e-d1ea3e004c50.pdf">https://files.ctctcdn.com/5487b0e0401/81362290-fdf4-47ca-8a2e-d1ea3e004c50.pdf</a>	6	10%



# Pricing

This is a short list of features for both products. The Email Plus offers surveys/polls, online donations, event marketing and more.



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Current

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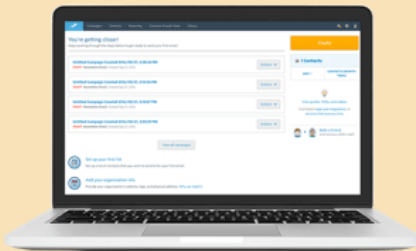
Upgrade Now

	Email	Email Plus
Emails per month	Unlimited	Unlimited
Customizable Templates	✓	✓
Marketing Calendar	✓	✓
Contact list import	✓	✓
List Segmentation	✓	✓
Tracking & Reporting	✓	✓
Mobile App	✓	✓
Email Automation	Welcome email	Welcome email Birthday email Anniversary email Autoresponder
List-Building Tools	✓	✓
Pop-up Forms	✓	✓

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