

Minutes, Kirkland Alliance of Neighborhoods
June 10, 2020 Held online with Google Meet

Note: Action items are highlighted in yellow.

Neighborhoods attending:

Central Houghton	Lisa McConnell
Everest	Anna Aubry
Evergreen Hill	Johanna Palmer
Finn Hill	Scott Morris, Bill Blanchard (KAN Co-Chair), Amanda Judd
Highlands	Karen Story
Juanita Neighborhoods	Leo Gilbert
Lakeview	Judy Beto
Market	Ken Mackenzie, Laura Harding
Moss Bay	Bea Nahon
Norkirk	Heather Hendrix-McAdams (KAN Co-Chair), Janet Pruitt
North Rose Hill	Richard Iracheta
South Rose Hill/Bridle Trails	Chris Kagen

City Staff/Elected Officials attending:

- David Wolbrecht, Neighborhood Services Outreach Coordinator
- Allison Zike, Senior Planner
- Amy Falcone, City Councilmember
- Jim Lopez, Assistant City Manager

Guests:

- Tanya Dimpsey

7:00pm Introduction

- Co-Chair Heather Hendrix-McAdams called the meeting to order
- <Secretary Chris late to the meeting; joined at 7:30pm>

Public comments

Safer Routes to School (Kari Page)

- Safer Routes to School Action Plans:
https://www.kirklandwa.gov/depart/CMO/Neighborhood_Services/Safer_Routes_to_School_Action_Plans.htm
- Please promote the online map and encourage your neighbors to vote for their top walk recommendations

NE 85th St. Station Area Plan scoping (Allison Zike)

- Station Area Plan:
https://www.kirklandwa.gov/depart/planning/Development_Info/projects/Bus_Rapid_Transit_Station_Area_Plan.htm
- Please share the project webpage with your neighborhoods

7:20pm Neighborhood meetings and outreach

- Heather walked through an orientation to Google Meet
 - Free, easily available
 - Doesn't require big software installation
 - Rough equivalent of feature sets to Zoom, Webex, etc.
 - David suggests that a Neighborhood Association could apply for matching grant funds to allay costs of a subscription to a service that does charge (e.g., Zoom)
- Physical signs
 - Need to amend physical signs to have connection info rather than geo location
 - Can use laminated paper, commercially printed stickers
- There are some activities you could consider planning
 - Heather suggested neighborhood "YardOuts"
- Reach out to neighborhood
 - Reach out to potentially isolated seniors

7:50pm Communication flow and activating our community

- David: We'd like to hear from KAN what's working, what you want
- Combine neighborhoods for larger meetings?
 - More effective for using city resources, fewer presentations
- City priorities (Jim)
 - Fair, equitable communication
 - Meaningful content
 - Actionable value
- Spectrum of communication from the city, including variants of:
 - Purely informative
 - Asking for input
 - Asking for guidance
 - Targeted to specific interest groups
- We (city) want KAN to help us with the targeting
 - Are we reaching the right audience?
 - Is the material appropriate?
- Sending people to effective places
 - How to get involved and move things forward?
 - Perhaps a one-pager on contacts, info, links, etc.
 - Jim: "David is your guy" for this issue
 - Unprecedented number of questions coming to the city these days
 - Steer people to [Our Kirkland](#) online
 - Collects and collates the inquiries
 - "This Week in Kirkland"

- Has proven effective for spreading info by email
- But should we dust off our neighborhood listserv mechanisms?
- Perhaps a small group could consider these options and make recommendations

8:10pm Financial impact of COVID on Kirkland

- Jim Lopez and David Wolbrecht presenting
- No plan to take away neighborhood funding (Jim)
 - Base budget money will continue to be in the budget next year
 - The money used for matching grants is just fine, too
- Demo of “Balancing Act,” budget-balancing gamification app (David)
 - Note: the “Digital Divide” means that some community members don’t have online access, so we’re still figuring out equitable access
 - The data in this app is out of date; don’t get hung up on the details
 - Estimating an \$11M budget gap; how would you navigate this financial impact of COVID?
 - Still playing with how we show the “buckets” of spending
 - Through video clips and other content, this app is effective in informing as well as collecting feedback
 - This is one tool of feedback, not a sole source of data
 - The numbers will be updated before release, to be as close as possible to real numbers
 - Heather: Will this tool acknowledge the reality of public sentiment, including the movement to defund police?
 - David: We will put as much explanation as possible into the information fields that are built in, to explain the minimums and maximums that are established in the interface
 - Lisa: The app is text-heavy
 - Non-native English speakers may have issues
 - Perhaps the more intricate concepts could be driven home visually with some more graphics
 - David: Exploring how to do a Spanish-language version (our second most common language), and editing for simple language
 - Should add an option of using reserve funds, understanding that impact
- Jim: We have the technology to have a large community online meeting, many people playing this game at once, with polling and conversation

8:10pm “Buy Local” app and Kirkland Outside the Walls

- Jim Lopez and Bea Nahon presenting
- “Kirkland Outside the Walls” task force
 - Bea chairing
 - City staff not officially on the task force, but very involved
 - Considered many locations that could be addressed
 - Open up public spaces for redesigned passage, private use, outdoor dining, etc.
 - Designate pickup zones, innovative parking solutions

- Simplify the permitting processes to encourage innovation
 - Example of a big lift: closing the west parking space of Lake Washington Blvd to expand bike/walk space
 - Many other cities in WA and around the world are doing this
 - What can KAN do to help?
 - Spread the gmail contact that Bea sent out, for public comment: KirklandOutsideOfTheWalls@gmail.com
 - Send your own comments, suggestions, etc.
 - Support our local businesses; they are a key part of our healthy community
- Buy Local app
 - Jim: We want to establish that shopping locally is part of what makes Kirkland wonderful
 - Objective: post inventory online, ability to sell and arrange pickup
 - Method: create an online registry and portal
 - What will make this work?
 - People who want to be involved and supportive, just like KAN
 - People who say, “I want to be part of a safety net, support the community”
 - Some businesses are already doing this well ... but some are not
 - Benefits to the consumer:
 - Participating businesses must guarantee no-contact pickup/delivery
 - Single source of truth for who’s open, who’s doing business, what hours
 - Jim: More to follow when we have something to show you
 - Everett and Auburn, for example, have something like this
 - David demo’d the Auburn app
 - Want to add a voucher feature
 - Allow buying future goods/services
 - Maybe a barter/exchange function
 - If you later think of some feedback or ideas, email Jim, David, Bill, or Heather
 - Watch for an opportunity to beta-test the app
 - Kirkland Downtown Association and the Chamber are not yet involved
 - Jim is in conversation with the proposed developer
 - Will pull in other stakeholders as soon as feasible

8:58pm Public comment, redux

- Tanya Dimpsey
 - Communicating with Allison Zike re: rooftop appurtenances and amenities
 - Learned that Allison had presented to KAN, but the info didn’t reach the residents
 - She pays attention to plenty of city communication channels
 - Sometimes emails city and KAN folks and doesn’t hear back
 - Wants to engage in dialogue on what good communication can look like
 - Jim: Sorry that the process failed in reaching and including Tanya

- At a minimum, people can sign up for newsletters and listservs
- Karen: Each neighborhood has its own communications strategy

9:05pm Roundtable

- Robert Iracheta
 - Are others invited to KAN meetings?
 - Heather: Zoom allows large attendance
 - Still subject to the usual public process: public comment time is 3 minutes at start of meeting
- Bea
 - IRS 990-N forms are due July 15 (was May 15, postponed)
- Lisa
 - Lots of street rip-up in Houghton
- Bill
 - Holding meetings by Zoom
- Johanna
 - Neighborhood Safety Project in Evergreen Hill is in progress
- Judith
 - Trying to plan a July parade for local veterans
- Anna
 - Held first Zoom meeting, planning to continue in that format
 - Maybe a family picnic in August/September?
- Leo
 - General meeting last Monday with Kari presenting SRtS
- Ken
 - Have not met in our neighborhood lately
 - Would like to get copies of the presentation materials from KAN
 - David says he'll send out materials as possible
- Janet
 - Considering a “minimalist picnic”
 - Grateful for our beautiful environment
- Heather
 - Considering “Map Your Neighborhood” style of engagement, to ensure coverage of vulnerable residents

9:15pm Closing

- Adjourned at 9:05pm
- We will continue meetings through the summer, unlike most KAN years
- Next meeting: July 8, 2020 –still online

Upcoming agenda items, events, deadlines

- Agenda items
- Events

Archive of Chat window from the meeting

(trivial chats removed, e.g., “can you hear me now?”)

Allison Zike

7:27 PM

Feel free to send any questions or comments directly to Allison at: azike@kirklandwa.gov or call at (425) 587-3259. Thank you for your time!

037 037 (Leo Gilbert)

7:29 PM

Doesn't the city have a zoom account?

Leo-Juanita 😊

Janet Pruitt

7:30 PM

Does your email have to be a gmail rather than hotmail etc,?

Anna Aubry

7:31 PM

On other Zoom meetings I've been on, the owner of the license can set it up and NOT be on the call.

Kirkland Outside of the Walls (Bea Nahon)

7:32 PM

you just allow people to start without a host, it's in the meeting setup page

Anna Aubry

7:32 PM

Yep

Anna Aubry

7:40 PM

Our Everest Neighborhood most recent meeting was on Zoom and had a super attendance. BUT, we got the word out via our newsletter which goes out to all our residents. Maybe the cheaper option would be to contact your residents?!

Karen Story

7:42 PM

We use a laminated paper taped to the signs

Heather Hendrix-McAdams

7:42 PM

great idea

Johanna Palmer

7:42 PM

There is computer printable bumper sticker paper available at office supply stores. Poster paint pens write on the corrugated plastic signs and is water proof and washes off with window cleaner.

037 037

7:46 PM

Yes

Johanna Palmer

7:47 PM

The neighborhood with probably the most apartments and senior housing does not have an organized NA - Totem Lake.

Heather Hendrix-McAdams

8:20 PM

will this survey have legitimate numbers

Kirkland Outside of the Walls

8:25 PM

What context will be given to the "minimum necessary" - i.e. don't want people thinking that the delta is fluff

Karen Story

8:30 PM

I think the level of text and detail is perfect.

Heather Hendrix-McAdams

8:30 PM

I want detail too.

Karen Story

8:30 PM

Is running a deficit an option?

Kirkland Outside of the Walls

8:30 PM

state law won't allow it

although there's something about using reserves. Govt accounting is, well, it's different.

Karen Story

8:31 PM

Are these numbers for two years? If so, make sure that is clear.

Lisa McConnell

8:32 PM

great point Karen

Anna Aubry

8:35 PM

we will also need info on bond issues that been passed - and what for

Bill Blanchard

8:35 PM

I like this. I think you'll get useful information (anecdotal trends) about how the residents are feeling on where to spend.

Great Idea ROB

Lisa McConnell

8:41 PM

I thought that was just closing parking on west side of Lake Washington Blvd, not the full auto lane

Kirkland Outside of the Walls

8:44 PM

did I mention Karen Story is on the task force? I can't remember if I named her and she's amazing (you knew that already!)

Kirkland Outside of the Walls

8:45 PM

The email address for comments is: KirklandOutsideOfTheWalls@gmail.com

Heather Hendrix-McAdams

8:45 PM

Yes you did. :)

Rob Mullin

8:49 PM

One tool right now that might help: <https://re.startup425.org/restaurants/>

Kirkland Outside of the Walls

8:53 PM

jim, can KAN help with the beta testing?

Rob Mullin

8:53 PM

Yes!

Kirkland Outside of the Walls

8:53 PM

we are here for you!

Kirkland Outside of the Walls

8:55 PM

And one last shameless plug, remember that your Association's IRS 990-N - which was due May 15 - is due July 15 :-). If you've already filed, thank you. If you haven't filed yet, you have just over one month. It takes 10 minutes, including the time to enjoy your coffee.

Tanya Dimpsey

8:56 PM

Hoping to take a minute to talk

Bill Blanchard

8:59 PM

thanks

Karen Story

9:00 PM

This is a good reminder of the importance of our email lists and communication!

Kirkland Outside of the Walls

9:00 PM

Once upon a time, KAN meetings were announced with an email blast from the City.

Tanya Dimpsey

9:00 PM

Allison stated she met with KAN in July

Karen Story

9:02 PM

Also each neighborhood has a different communication strategy (email, Nextdoor, etc.).